



2020 WORLD HUMANIST CONGRESS

AUGUST 6-9 **MIAMI**



BEYOND BORDERS: *Our Global Humanist Culture*

Thank you for your interest in sponsoring the 20th World Humanist Congress, hosted by the American Humanist Association and Humanists International! This event is expected to draw more than 1,000 humanists and other nontheists in Miami, FL on **August 6-9th, 2020**.

Sponsorship packages are available at the Platinum, Gold, Silver, and Bronze levels. There are also select, unique sponsorship opportunities available.

American Humanist Association chapters receive a **\$200 discount** on any sponsorship level or special opportunity.

SPONSORSHIP LEVELS

Platinum Sponsorship

NON-PROFIT: **\$2,500**

FOR-PROFIT: **\$3,000**

- Organization's logo and two-sentence mission statement displayed in large size and hyperlinked on the World Humanist Congress website.
- Organization's logo displayed onscreen during the Congress.
- Prominent placement of organization's logo and two-sentence mission statement in program booklet, distributed to all attendees.
- Airing of a one to two minute video provided by the organization during the Congress.
- Full attendee list provided no later than two weeks following the Congress.
- Verbal recognition from the main stage at the Congress.
- Three individual basic Congress registrations.
- Featured advertising on **TheHumanist.com** (the AHAs daily digital publication) for one week.
- Organization's logo featured in one weekly newsletter, distributed to 60k+ list members.
- Two Facebook posts, three Twitter posts, and two Instagram posts.
- One exhibitor table (sponsor must provide staffing).

Gold Sponsorship

NON-PROFIT: **\$1,750**

FOR-PROFIT: **\$2,250**

- Organization's logo and two-sentence mission statement displayed in large size and hyperlinked on the Congress website.
- Organization's logo displayed onscreen during the Congress.
- Two individual basic Congress registrations.
- Organization's logo featured in one weekly newsletter, distributed to 60k+ list members.
- One exhibitor table (sponsor must provide staffing).
- One Facebook post, two Twitter posts, and one Instagram post.

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Silver Sponsorship

NON-PROFIT: **\$1,000**

FOR-PROFIT: **\$1,500**

- Organization's logo displayed in medium size on the Congress website.
- Organization's logo displayed onscreen during the Congress.
- One post on all social media networks.
- One exhibitor table (sponsor must provide staffing).
- One basic Congress registration.

Bronze Sponsorship

NON-PROFIT: **\$500**

FOR-PROFIT: **\$1,000**

- Organization's logo displayed in small size on the Congress website.
- Organization's name displayed onscreen during the Congress.
- One post on all social networks.
- One-half of a shared exhibitor table (sponsor must provide staffing).

Unique Sponsorship Opportunities

- **ART GALLERY (\$5,000)** The 2020 World Humanist Congress is focused on celebrating a vibrant humanist culture. In keeping with this theme, there will be a prominent art gallery across one or more of the walls of the conference venue. This opportunity allows the posting in large size of the name and logo of the sponsoring organization in a location that will undoubtedly be one of the most popular of the conference and on directional signs to the gallery wall
- **EXHIBITOR TABLE (\$600)** One exhibitor table (sponsor must provide staffing).
- **ONE REGULAR SESSION (\$1,500)** Sponsor one regular session of the conference. This includes verbal recognition prior to and after the session, as well as the sponsoring organization's logo on the introductory slide to the session.
- **QUIET ROOM (\$5,000)** The 2020 World Humanist Congress will offer a quiet and comfortable room with electronic chargers, snacks, and more. This opportunity allows the posting in large size of the name and logo of the sponsoring organization on directional signs to the quiet room and at the location of the room.

The deadline to submit a sponsorship form for the 2020 World Humanist Congress is April 30, 2020. You must also submit your desired logo by this date.

Logo Art

High-resolution PDF files are preferred; high-resolution JPG or PNG (300 dpi or better) is also acceptable. Artwork must be submitted electronically by the deadline to Nicole Carr, at ncarr@americanhumanist.org.

Payment

You may submit a check payable to American Humanist Association with the sponsorship registration form to: American Humanist Association, 1821 Jefferson Place, NW Washington, DC 20036.

Questions?

Please contact Nicole Carr, AHA Development Director, at ncarr@americanhumanist.org or **800-837-3792 ext. 116**.